

# izzy cuibus

## GRAPHIC DESIGNER & VISUAL ENTHUSIAST

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[izzycuibus.com](http://izzycuibus.com)

### SKILLS & TOOLS

Print & Packaging	Web Design	Illustrator	Word
Advertising	HTML & CSS	Photoshop	Excel
Logo Design	WordPress	InDesign	PowerPoint
Typography	Email Marketing	Dreamweaver	Mac & PC platforms

### EXPERIENCE

#### *JLab Audio*

**GRAPHIC DESIGNER** | September 2014–Present

- In-house design and production of print, packaging, email and web marketing collateral.
- Notable projects include redesigning full product catalog and product pallet design for retail clients.

#### *Jenn David Design*

**GRAPHIC DESIGNER** | August 2013–August 2014

**GRAPHIC DESIGN INTERN** | March 2013–July 2013

- Design and production of print, packaging and web design projects for a variety of clients.
- Preflight file proofing, preparation and conversion for all print projects.

#### *Lift Creative Studios*

**GRAPHIC DESIGNER** | April 2013–Present

- Designing print, web and email marketing collateral for Reynolds Cycling, and other clients as needed.
- Redesigned Reynolds Cycling website to emphasize enhanced user experience.

#### *Freelancing*

- **City of Carlsbad:** Digitally illustrated set of coasters for volunteer department appreciation gifts.
- **Emerald Age Recording:** Designed identity, business card, and customized WordPress website.

### LEADERSHIP

#### *AIGA, the professional association for design - San Diego Chapter*

**BOARD MEMBER - EMAIL MARKETING DIRECTOR** | February 2014–November 2015

- Administering all chapter email communications via Mailchimp.
- Utilizing Basecamp for project management among board members.
- Regularly attending board meetings, industry and social networking events.
- 20th annual Y Design Conference sponsorship co-chair.

**STUDENT OFFICER - SECRETARY** | 2011–2013

- Communicated with student members regarding meetings, events and networking opportunities.
- Discussed quarterly goals and event planning at meetings with fellow officers.
- Volunteer for the 17th annual Y Design Conference.

### EDUCATION

#### *The Art Institute of California, San Diego*

Bachelor of Science in Graphic Design

### PORTFOLIO

**Available online at [izzycuibus.com](http://izzycuibus.com)**

Select projects are hidden on website. Please email me for password access.

**THRIVE** on design.