

izzy cuibus

GRAPHIC DESIGNER & VISUAL ENTHUSIAST

760 877 0015 | izzy@izzycuibus.com
izzycuibus.com

SKILLS & TOOLS

Print & Packaging	Web Design	Illustrator	Word
Advertising	HTML & CSS	Photoshop	Excel
Logo Design	WordPress	InDesign	PowerPoint
Typography	Email Marketing	Dreamweaver	Mac & PC platforms

EXPERIENCE

JLab Audio

GRAPHIC DESIGNER | September 2014–Present

- In-house design and production of print, packaging, email and web marketing collateral.
- Notable projects include redesigning full product catalog and product pallet design for retail clients.

Jenn David Design

GRAPHIC DESIGNER | August 2013–August 2014

GRAPHIC DESIGN INTERN | March 2013–July 2013

- Design and production of print, packaging and web design projects for a variety of clients.
- Preflight file proofing, preparation and conversion for all print projects.

Lift Creative Studios

GRAPHIC DESIGNER | April 2013–Present

- Designing print, web and email marketing collateral for Reynolds Cycling, and other clients as needed.
- Redesigned Reynolds Cycling website to emphasize enhanced user experience.

Freelancing

- **City of Carlsbad:** Digitally illustrated set of coasters for volunteer department appreciation gifts.
- **Emerald Age Recording:** Designed identity, business card, and customized WordPress website.

LEADERSHIP

AIGA, the professional association for design - San Diego Chapter

BOARD MEMBER - EMAIL MARKETING DIRECTOR | February 2014–November 2015

- Administering all chapter email communications via Mailchimp.
- Utilizing Basecamp for project management among board members.
- Regularly attending board meetings, industry and social networking events.
- 20th annual Y Design Conference sponsorship co-chair.

STUDENT OFFICER - SECRETARY | 2011–2013

- Communicated with student members regarding meetings, events and networking opportunities.
- Discussed quarterly goals and event planning at meetings with fellow officers.
- Volunteer for the 17th annual Y Design Conference.

EDUCATION

The Art Institute of California, San Diego

Bachelor of Science in Graphic Design

PORTFOLIO

Available online at izzycuibus.com

Select projects are hidden on website. Please email me for password access.

THRIVE on design.